

DREAM, CREATE, BUILD

Visual Graphic Design Portfolio

Just started Making awesome Design Development.
Great way to boost the designing or process. I'm proud of
my products and brand development.



WELCOME

Hello! I'm Muhammed Alif



Just started Making awesome Design Development.
Great way to boost the designing or process. I'm proud of
my products and brand development.

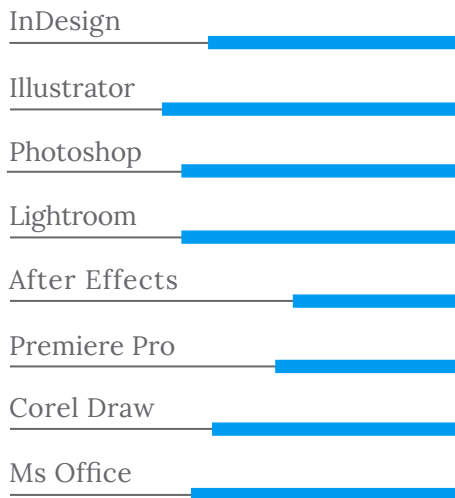
I am an enthusiastic self-trained visual originator with an intrigue in working with similar individuals in imaginative conditions. I have involvement in customer work and solo undertakings and additionally being a piece of a work power of more than 88 representatives.

A handwritten signature in black ink that reads 'Alif' in a cursive, stylized font.

MUHAMMED ALIF
GRAPHIC DESIGNER

My work focus on editorial style

SOFTWARE SKILLS



Experience

3-4 Years

Visa Status

Expiry: 28/01/2026

Contact Me

+971-50-922-5468

design@muhammedalif.com

Nationality

India

Residence

Dubai – UAE

Education and Qualifications

2014 – 2016 Toonz Academy Graphic Design

2012 – 2014 Arena Animation Graphic Design

2010 – 2012 Younus College Btech

PRESENT

Marketing projects

Dr. Plus Star Healthcare, Dubai / OCT 2023 - PRESENT

Online & Printing projects

Avion Trading LLC, Dubai / AUG 2021 - OCT 2023

Online, Marketing, Printing & Packaging projects

Red Balloon Advertising, Dubai / FEB 2021 - AUG 2021

Printing & Packaging projects

WELCOME

Why Choose Me

Just started Making awesome Design Development.
Great way to boost the designing or process. I'm proud of
my products and brand development.

01

APPROACH

Conduct a professional meeting with you to learn about your needs & goals.

02

ASSESSMENT

Evaluate all the request and set the project timeline.

03

RESEARCH

Do research deeply. Important discoveries are highlighted.

04

STRATEGY

Develop concepts by brainstorming all possible executions.

05

ASSESSMENT

Evaluate all the request and set the project timeline.

06

DESIGN & IMPLEMENTATION

Create a design based on the best, selected concepts.

07

REVISE

Do revision based on your feedback & our discussion.

08

LAUNCH

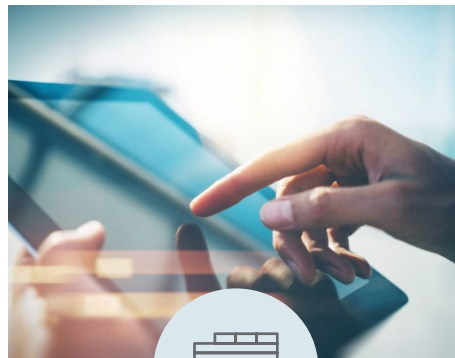
Deliver the files once you are happy with the final design.

What I Bring

Just started Making awesome Design Development.
Great way to boost the designing or process. I'm proud of
my products and brand development.



DESIGN
IDENTITY



DIGITAL
DESIGN



PRINTED
DESIGN



BRAND
STRATEGY

BRAND

Brand Identity

Just started Making awesome Design Development.
Great way to boost the designing or process. I'm proud of
my products and brand development.

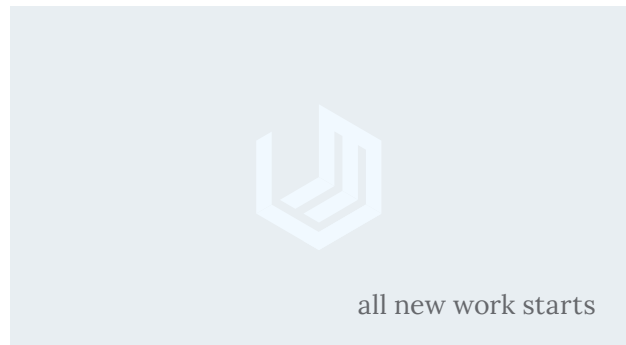


LOGO CONCEPT :

The Lilly Med logo, created using the letters L and M, embodies a clean, modern design that reflects trust and professionalism in the healthcare industry. The seamless integration of the letters symbolizes reliability and connection with clients. With a sleek, bold font, the logo conveys strength, care, and precision, aligning perfectly with Lilly Med's mission.



Blue symbolizes trust, professionalism, and calmness, reflecting reliability and care. Green represents growth, healing, and well-being, reinforcing the company's commitment to health.

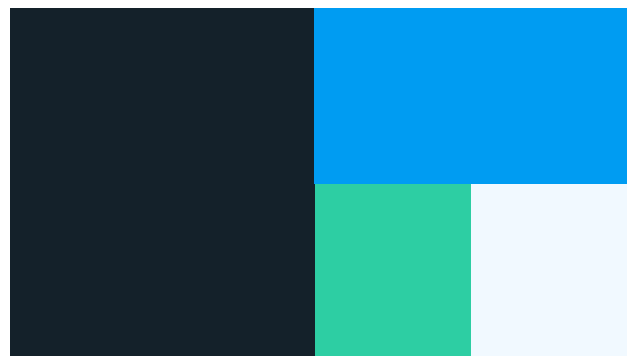


WATERMARK :

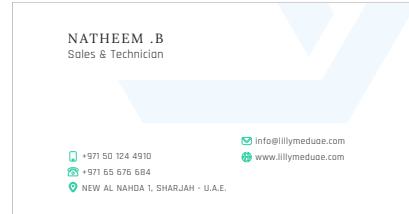
A sleek, minimalist design in an off-blue shade, giving it a clean and modern appearance.

COLOR CONCEPT:

The color palette for the Lilly Med logo uses medical industry-associated hues.



The Lilly Med stationery, including business cards and letterheads, features a clean, professional design with an off-blue watermark logo for subtle elegance. The minimalist layout ensures clarity and reinforces a cohesive brand presence.



WELCOME

Branding Development

Just started Making awesome Design Development.
Great way to boost the designing or process. I'm proud of
my products and brand development.



Essential Tools For Exceptional Care.

Visual Graphic Design Portfolio

Just started Making awesome Design Development.
Great way to boost the designing or process. I'm proud of
my products and brand development.

Project Details

I developed a comprehensive branding strategy, including logo design, stationery, and a clean, modern visual identity.

Lilly Med WebDesign

The design highlights their product offerings, services, and commitment to quality healthcare solutions.

Just started Making awesome Design Development.
Great way to boost the designing or process. I'm proud of
my products and brand development.

APPROACH

Conduct a professional meeting with you to
learn about your needs & goals.



Innovative Design Solution for all kind of business

WELCOME

Web Design Development

The screenshot displays the Lilly Med website layout. At the top left is the Lilly Med logo. A navigation menu includes 'Home', 'About us', 'Products', 'Our Service', and 'Company'. The hero section features the headline 'Essential Tools For Exceptional Care.' and a sub-headline 'We provide high-quality, reliable medical equipment designed to support healthcare professionals in delivering the best possible care.' Below this is a search bar with the text 'best health for future' and a 'Start Now' button. A statistic shows '360K healthy human followers' with three circles. An image of a person in a full protective suit next to a gurney is shown. A blue bar separates the hero section from the 'Key Benefits!' section. This section has a sub-headline 'From top-quality medical equipment to expert customer support and innovative solutions' and three benefit cards: 'Trusted by healthcare professionals globally', 'Offering the latest medical technology', and '24/7 expert support for all your needs'. Each card has a 'See more' button. Below the cards are the labels 'TRUST & RELIABILITY', 'INNOVATIVE PRODUCTS', and 'CUSTOMER SUPPORT'. The 'Healthy Living Brings A Lot Of Good To The Body' section includes a sub-headline 'Why Choose Lilly Med?' and a list of benefits: 'Certified Medical Equipment', 'Global Reach', 'Unmatched Customer Service', and 'Innovative Technology'. An 'Explore Us' button and a 'Previous' button are at the bottom. An image of a woman in a lab coat working at a computer is on the right.

LILLYMED Home About us Products **Our Service** Company

Essential Tools For Exceptional Care.

We provide high-quality, reliable medical equipment designed to support healthcare professionals in delivering the best possible care.

best health for future [Start Now](#)

360K healthy human followers

Key Benefits!

From top-quality medical equipment to expert customer support and innovative solutions

- Trusted by healthcare professionals globally**
[See more](#)
TRUST & RELIABILITY
- Offering the latest medical technology**
[See more](#)
INNOVATIVE PRODUCTS
- 24/7 expert support for all your needs**
[See more](#)
CUSTOMER SUPPORT

Healthy Living Brings A Lot Of Good To The Body

Health is very important for all humans because without good health, it will be difficult for every human being to carry out

Why Choose Lilly Med?

Lilly Med is your trusted partner for delivering exceptional healthcare.

- Certified Medical Equipment
- Global Reach
- Unmatched Customer Service
- Innovative Technology

[Explore Us](#) [Previous](#)

Healthy Living Brings A Lot Of Good To The Body

Health is very important for all humans because without good health, it will be difficult for every human being to carry out

Why Choose Lilly Med?

Lilly Med is your trusted partner for delivering exceptional healthcare.

- Certified Medical Equipment
- Global Reach
- Unmatched Customer Service
- Innovative Technology

[Explore Us](#)

[Previous](#)



Key Benefits.

Health is very important for all humans because without good health, it will be difficult for every human being to carry out their daily activities Health is very important for all humans



Providing top-tier products from leading manufacturers

[See more](#)

EQUIPMENT SOURCING



Comprehensive after-sales service and 24/7 support

[See more](#)

MAINTENANCE & SUPPORT



Tailored solutions to meet the specific needs of your healthcare facility

[See more](#)

CUSTOM SOLUTIONS



Increased Management Support & Task Execution.

Lilly Med provides seamless coordination and oversight across all operations. Our dedicated management team streamlines task execution, ensuring timely delivery of high-quality medical equipment and exceptional service to meet your healthcare needs efficiently.

[Download us](#)

[Previous](#)



Health is very important for all humans because, without good health, every human being will find it difficult to carry out their daily activities. Health is a state of physical, mental, and social well-being



About us

[Information](#)

[Policies](#)

[Resources](#)

[Contact Us](#)

Blog

[Technology](#)

[Maintenance](#)

[Healthcare Solutions](#)

[Lilly Med Products](#)

Product

[Diagnostic Tools](#)

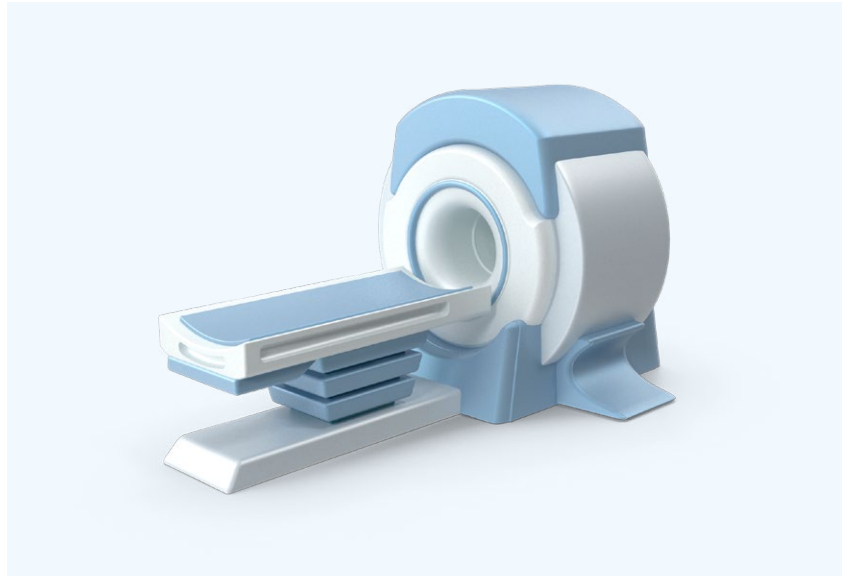
[Surgical Instruments](#)

[Patient Monitoring Systems](#)

[Rehabilitation Equipment](#)

INDEX

Brand Products



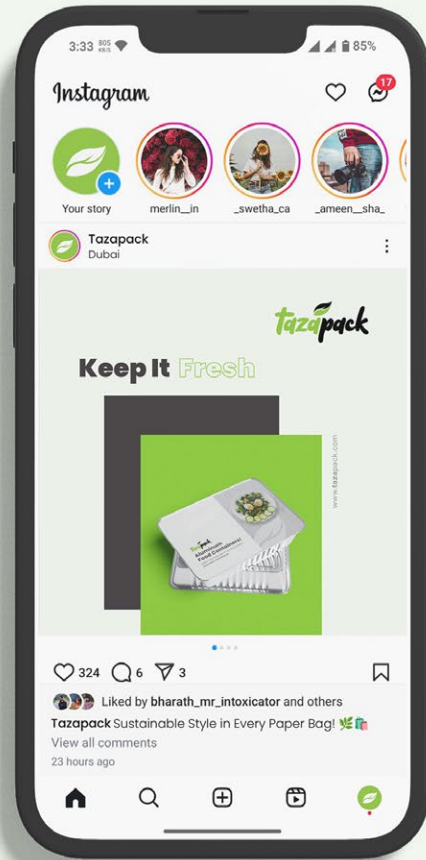
MRI Scanner



Ultrasound machine



Autoclave



Fonts used

Poppins Light Regular Medium **Medium**

design@muhammedalif.com

TazaPack
Social media_Mockup



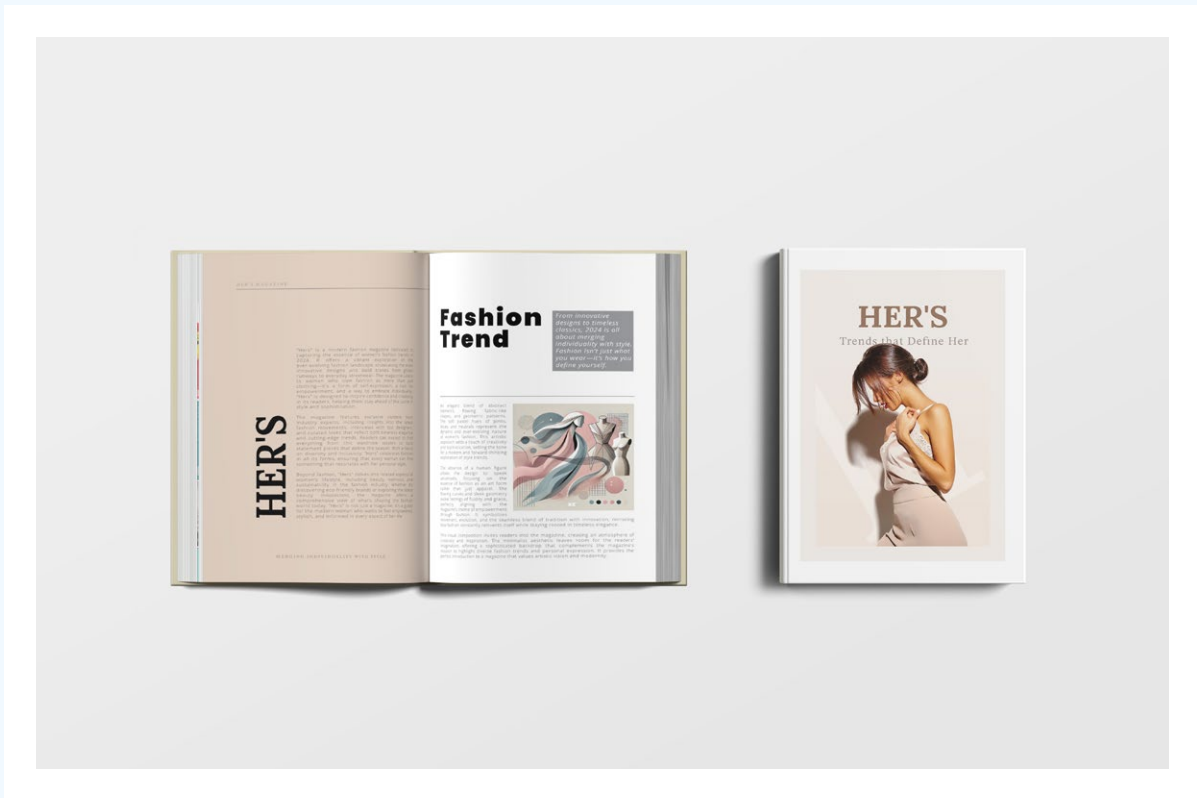
WELCOME

HER'S Magazine Design template



Wedding Magazine Pricing

I am an enthusiastic self-trained visual originator with an intrigue in working with similar individuals in imaginative conditions. I have involvement in customer work and solo undertakings and additionally being a piece of a work power of more than 88 representatives.



I have involvement in customer work and solo undertakings and additionally being a piece of a work power of more than 88 representatives.



The illustration for the first page of your fashion magazine, "Hers", features an elegant blend of abstract elements, flowing fabric-like shapes, and geometric patterns. The soft pastel hues of pinks, blues, and neutrals represent the dynamic and ever-evolving nature of women's fashion. This artistic approach adds a touch of creativity and sophistication, setting the tone for a modern and forward-thinking exploration of style trends.

THANK YOU!

Muhammed Alif

GRAPHIC DESIGNER

Reach me

Contact Me

+971-509-225-468

design@muhammedalif.com

Portfolio Website

www.muhammedalif.com

14 15 16